

# CALL FOR ARTISTS

**Deadline:**  
**Friday, January 13, 2012**



## What is the Year of the Dragon Project?

**St. Clair Superior Development Corporation welcomes the 2012 Year of the Dragon celebration!**

January 23, 2012 begins the Year of the Dragon on the Chinese calendar, and to celebrate we will fill our community with a collection of public art pieces in honor of the Year of the Dragon!

Local artists will apply their talent & creativity to the fiberglass Dragon sculptures to create an assortment of unique pieces of public art. The Dragon will be placed outside local business establishments in Cleveland, and will be auctioned in the Fall 2012. To make each Dragon a unique work of art, each artist is challenged and inspired by cultural influences, their personal history, and their own interpretation of the Dragon as an object of art. Artists will be paid an honorarium of \$400 upon completion. In addition, each artist will receive 2 tickets to the Year of the Dragon Gala Auction Event (a value of \$250).

In addition to the public art, the Year of the Dragon Project will also include a variety of Asian & art education programs and events throughout the year. These will include the Year of the Dragon Unveiling event, a youth art & culture education program for St. Clair Superior neighborhood schools, and various cultural events/promotions throughout the year!



**For further information on the application process please contact:**

**Becca Britton at 216.881.0644 or [rbritton@stclairsuperior.org](mailto:rbritton@stclairsuperior.org).**

## PROJECT DETAILS

### **Specifications**

The Dragon sculptures are made of fiberglass and measure approximately 40" H X 48" L. Depending upon the sponsor's chosen location for the sculpture, pedestals will be provided.

### **Selection Process**

Submitted proposals will be reviewed by a Selection Committee made up of local prominent arts related professionals to ensure that the designs conform to the standards set forth in the application. All designs are subject to the Selection Committee's discretion and the Committee reserves the right to reject any submitted proposals. SCSDC staff and board members will not be involved in the selection process. Designs chosen by the Selection

Committee will be presented to potential sponsors who will commission one or more artist proposals for production.

Once an approved design has been selected for production, the artist will be notified immediately and arrangements will be made to pick up the blank Dragon sculpture.

### **Artistic Designs**

The artist may paint, sculpt, transform and adorn the Dragon form as he or she wishes, but the structural integrity of the Dragon must not be compromised. Asian themes are appropriate, but are not required. The design should not include any direct advertising of a product or company.

### **Design Guidelines**

The Dragon art pieces will be located outside highly visible St. Clair Superior & other Cleveland area business & educational establishments. The Dragon may be removed for periodic special events at select locations around Cleveland. When creating a design, please consider normal wear and tear and portability. This is an interactive project, which allows the public to touch and feel the designs. As such, designs should be created with durability and public safety in mind.

Artists have the option to add appendages to the fiberglass form. Proposed additions must be made clear at the time of original submission. Although objects may be attached to the Dragon, artists should be

*(Continued on page 2)*

## PROJECT DETAILS Continued:

aware that vandalism can occur. Any object added to the Dragon should be attached in such a way that it cannot be easily removed. Any additional costs incurred as a result of alteration to the original form are the artist's responsibility.

Artists should bear in mind that the audience will be broad based and of all ages; designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted.

**Up to two design proposals may be submitted.**

### **Production of the Dragon**

Artists will decorate their Dragon(s) in their studio or home. The artist will be responsible for transporting their Dragon(s) to and from his or her studio. Artists will also be responsible for the cost of all materials used in the production of their Dragon sculpture unless special arrangements are made with the sponsor.

The surface of each Dragon is primed by the manufacturer. Acrylic paint, artificial resin paint or two-component paint can be used to paint or spray a design on the Dragon. Items may also be attached to the Dragon; further guidelines will be provided to artists upon selection.

Final designs must be that of the original proposal, unless specified by the sponsor or Selection Committee before work begins on the sculpture.

Upon completion of the artwork, a clear exterior grade sealer that is non-reactive, UV-resistant and waterproof will be applied. SCSDC will arrange this final step of the production. This step is critical to the ultimate durability of the sculpture.

### **Dragon on Display**

Artists will not be responsible for the installation or removal of the Dragon. Artists must be available for any possible touch up work that may be required once the exhibit is underway. If the artist is not

available for necessary touch ups, SCSDC may ask another artist to perform the work.

All Dragon will require touch-up and cleaning prior to the auction. Artists are expected to be available to make these touch ups during the weeks proceeding the auction or upon return to the sponsor.

### **Artist Honorarium**

Before the finished Dragon are placed on exhibit, the sculpture must be inspected by a representative of the Selection Committee and SCSDC. If it is determined that an artist's finished Dragon sculpture has been completed in substantial conformity to the artist's approved design, the finished Dragon will be approved, and the artists will receive a \$400 honorarium. In addition, each artist will receive 2 tickets to the Year of the Dragon Auction in September 2012 (a value of \$250).

### **Rights/Entitlements**

By submitting your application you confirm that:

1. You are the original creator of your design.
2. You have not copied anyone else's original work.
3. Your design does not infringe on anyone else's intellectual property rights (for example trademark, copyrights, design patent).
4. To the extent anyone else has contributed to your design, you shall obtain a signed written agreement from that person assigning all of their rights in the contribution to you.

### **Copyright Assignment**

As a part of the application process, the artist is required to sign a "Copyright Assignment." By signing, dating and returning the original Copyright Assignment you are indicating your understanding that you are assigning the entire right, title and in-

terest to your design to SCSDC forever and in perpetuity. Neither the artist nor sponsor can use the design for commercial purposes until the entire project is completed according to SCSDC's project timeline. SCSDC will have the right to reproduce and distribute the design or a derivative of the design for purposes of promoting the overall project by all means and media.

If selected, the artist of each sculpture will be acknowledged as the artist on a plaque attached to the base of the Dragon sculpture and in all appropriate publications.

**To submit this application please include the following:**

1. Completed application form including original signatures,
2. Proposed designs using the line drawing provided within this application **ALL ENTRIES MUST BE IN FULL COLOR**
3. Brief statement (not to exceed one page) about your design(s).

**All of the above items must be received by SCSDC by**

**Friday, January 13 2012**

Please mail or hand deliver the submission requirements in total to:

St. Clair Superior Development Corp.

Attn: Year of the Dragon—

Selection Committee

4205 St. Clair Avenue

Cleveland, Ohio 44103

If you have any additional questions, please contact:

Becca Britton at 216.881.0644 or  
[rbritton@stclairsuperior.org](mailto:rbritton@stclairsuperior.org).

# Application Form— Due Friday, January 13, 2012

## **Primary Artist Contact Information**

Name (First and Last) \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Artist Website \_\_\_\_\_

## **Additional Participating Artists**

Print Name (First and Last) \_\_\_\_\_

Print Name (First and Last) \_\_\_\_\_

## **Design Proposal**

**Title of Design 1:** \_\_\_\_\_

**Title of Design 2:** \_\_\_\_\_

## **Artist Statement**

Please attach an additional sheet with a brief description of your Rabbit design including your inspiration for the design.

## **Line Drawing**

Please complete your proposed design(s) on the line drawing provided. Feel free to enlarge the line drawing if desired. The more complete your design, the easier it will be for the panel to review your submission.

**\*ALL DRAWINGS MUST BE DONE IN FULL COLOR.**

*Please note all invitation materials become property of SCSDC and no materials will be returned.*

## **Assurances and Terms**

By signing this invitation, I agree to all of the terms of the invitation and all such terms are hereby incorporated into this invitation. I certify that all statements made in this invitation are true to the best of my knowledge and acknowledge that SCSDC is not liable for damage or loss of materials submitted.

Print Name (Last, First, Middle) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

# Application Form continued...

## Copyright Assignment

Whereas \_\_\_\_\_ (fill in name of artist), an individual having an address of \_\_\_\_\_

(fill in address of artist) is author of the design and sketches (collectively referred to as design) attached to this application submitted to SCSDC on the same date as the date of this assignment.

Whereas, Artist understands and acknowledges that, as part of the invitation process, it is intended that SCSDC own the entire right, title and interest in and to the design

Whereas Artist desires to transfer his/her right, title and interest in and to the Design including but not limited to all derivative works which are based on the Design.

Whereas Artist understands and acknowledges that SCSDC shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including but not limited to, all derivative works based on the Design if the finished Dragon is approved for exhibition, as described in detail in the Request for Proposals and application to the Year of the Dragon, and that in such case SCSDC shall pay the artist an honorarium of \$400.00 upon completion of the painted Dragon sculpture. The artist will also receive two tickets to the Auction (valued at \$250).

Now therefore for the good and valuable consideration, receipt of which is hereby acknowledged and intending to be legally bound hereby, Artist hereby assigns to SCSDC all his/her rights, title and interest in and to the Design and the finished Dragon, together with any and all copyright application and registrations forever and in perpetuity.

Artists acknowledges that due to the nature of the public display of the finished Dragon SCSDC shall not be liable for any distortion, mutilation, modification or destruction of the finished Dragon by accident, act of God or person. Artist further acknowledges and agrees that if the finished Dragon is vandalized or damaged and the Artist is not available or unwilling to repair such alterations, SCSDC shall have the right to make or have made, such repairs, even if the repairs would constitute a distortion or modification of the finished Dragon.

In the event the Design is not approved or selected as described in the RFP, SCSDC shall assign back to Artist all its rights and interest in and to the Design.

Print Name (Last, First, Middle) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Year of the  
Dragon Project is  
Brought to You by:



stclair superior  
development corporation